



**COUNSEL
RB CAPITAL INC**

For Immediate Release

News Announcement

**COUNSEL RB CAPITAL MANAGEMENT TO PARTICIPATE AT 24TH ANNUAL
ROTH CAPITAL PARTNERS CONFERENCE ON MARCH 14TH IN DANA POINT, CA
AND WEBCAST ITS PRESENTATION LIVE AT 9:30 AM PT**

WHITE PLAINS, NY, and TORONTO, CANADA February 29, 2012 – Counsel RB Capital Inc. (OTCQB: CRBN) (“Counsel RB” or the “Company”), a leader in distressed and surplus capital asset transactions, today announced that Co-CEOs Adam and Jonathan Reich and Vice-President of Finance Ron Schinik will make an investor presentation to Wall Street professionals at the upcoming 24th Annual Roth Capital Partners Conference on Wednesday, March 14th at 9:30 am PT in Salon 4 (Brown Track) at the Ritz Carlton in Dana Point, CA.

A URL link to listen to the live (or archived) webcast will be available under ‘Presentations’ in the ‘Investor Relations’ section of the Company’s website, www.counselrb.com, and it will be accessible as an archived file for a minimum of 30 days.

To schedule a one-on-one meeting with management at this Event please contact the Roth Capital Conference team at oneononerequests@roth.com or Robert Rinderman, CRBN’s investor relations coordinator at CRBN@jcir.com or 212/835-8500.

About Counsel RB Capital (www.counselrb.com)

Counsel RB Capital Inc. (CRBN) is a value-driven, innovative leader in distressed and surplus capital asset transactions. The Company focuses on identifying, acquiring and monetizing distressed and surplus capital assets. It specializes in acquiring turnkey manufacturing facilities, surplus industrial machinery and equipment, industrial inventories, accounts receivable portfolios and related intellectual property.

Forward-Looking Statements

The statements made in this release that are not historical facts contain forward-looking information that involves risks and uncertainties. All statements, other than statements of historical facts, which address the Company's expectations, should be considered as forward-looking statements. Such statements are based on knowledge of the environment in which the Company currently operates, but because of the factors listed herein, as well as other factors beyond the Company's control, actual results may differ materially from the expectations expressed in the forward-looking statements. Important factors that may cause actual results to differ from anticipated results include, but are not limited to, obtaining necessary approvals and other risks detailed from time to time in the Company's securities and other regulatory filings.

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