



HERITAGE GLOBAL INC.

FOR IMMEDIATE RELEASE

**COUNSEL RB CAPITAL INC. COMPLETES NAME CHANGE TO HERITAGE GLOBAL INC.
- STOCK NOW TRADING UNDER 'HGBL' TICKER SYMBOL -**

SAN DIEGO, California and TORONTO, CANADA, September 3, 2013 – Counsel RB Capital Inc. (the “Company”), a leader in distressed and surplus capital asset transactions, announced today that its name change to [Heritage Global Inc.](http://www.heritageglobalinc.com) is now effective and the Company’s shares are trading under the OTCQB stock ticker **HGBL**.

The Company’s Board of Directors recommended the proposal to change the Company’s name to Heritage Global Inc., which was approved on July 22 pursuant to the written consent of a majority of the Company’s shareholders, without a meeting, as permitted by Florida law and the Company’s articles and by-laws. An Information Statement was sent to shareholders regarding the proposal. The Company’s shares continue to trade on the OTCQB market and it remains registered with, and will continue reporting to, the United States Securities and Exchange Commission (SEC).

Heritage Global Inc. Chairman and President Allan Silber stated, “Heritage will continue to focus on a combination of principal and syndicated surplus capital asset transactions, long-term forward flow contracts, and providing asset advisory and turnkey auction services for our valued clients. We have reduced corporate overhead and streamlined our infrastructure and are confident about the prospects for success under the leadership of industry veterans Kirk and Ross Dove and their experienced team of seasoned professionals.”

About Heritage Global Inc. (www.heritageglobalinc.com)

Heritage Global Inc. (OTCQB: HGBL) is a value-driven, innovative leader in distressed and surplus capital assets valuations and transactions. The Company focuses on identifying, valuing, acquiring and monetizing distressed and surplus capital assets in twenty-five global manufacturing and technology sectors. It specializes in both acting as an advisor as well as acquiring turnkey manufacturing facilities, surplus industrial machinery and equipment, industrial inventories, accounts receivable portfolios and related intellectual property.

Forward-Looking Statements

The statements made in this release that are not historical facts contain forward-looking information that involves risks and uncertainties. All statements, other than statements of historical facts, which address the Company's expectations, should be considered as forward-looking statements. Such statements are based on knowledge of the environment in which the Company currently operates, but because of the factors listed herein, as well as other factors beyond the Company's control, actual results may differ materially from the expectations expressed in the forward-looking statements. Important factors that may cause actual results to differ from anticipated results include, but are not limited to, obtaining necessary approvals and other risks detailed from time to time in the Company's securities and other regulatory filings.

Contact:

Stephen A. Weintraub
Executive Vice President, Secretary & CFO
sweintraub@counselcorp.com or 416/866-3058

Robert Rinderman or Jennifer Neuman
JCIR – Investor Relations & Corporate Communications
HGBL@jcir.com or 212/835-8500

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