



FOR IMMEDIATE RELEASE

NEWS ANNOUNCEMENT

HERITAGE GLOBAL PARTNERS TO CONDUCT TELEPHONIC AUCTION OF LOGICTREE'S COMPLETE MULTI-CHANNEL COMMUNICATIONS PLATFORM, CAPITAL EQUIPMENT AND RELATED INTELLECTUAL PROPERTY ON AUGUST 9

San Diego, CA – July 30, 2012 – [Heritage Global Partners](#) (“HGP”), a global leader in asset advisory and auction services and a wholly owned subsidiary of [Counsel RB Capital](#) (OTCQB: CRBN), today announced that it will conduct a UCC foreclosure sale of the complete multi-channel communications platform, related intellectual property and capital equipment assets of [LogicTree Corporation](#), a former industry leader in the delivery of customer service solutions and information delivery systems, including intelligent transportation and traveler information systems for state and local governments. The sale will be conducted via Telephonic auction.

The complete sale of LogicTree’s assets begins Thursday, August 9, 2012 at 10:00 a.m. MT with the Telephonic auction accessible to pre-qualified registered bidders. The aggregate sale includes LogicTree’s patented Multi-Channel Communications Platform (MCP™), proprietary technologies and other intellectual property, as well as computer equipment, software, other equipment and much more.

All prospective bidders are required to wire transfer \$25,000 to participate in the bidding. All deposits are fully refundable at the conclusion of the auction to those parties that are not the high bidder. The minimum acceptable opening bid is \$2,159,167.

“Our upcoming auction of LogicTree’s high-quality, multi-channel communications infrastructure, valuable technology patents and related capital assets, including their customer lists, trademarks and related equipment is expected to generate solid demand from worldwide bidders,” stated Heritage Global Partners Vice President George Wandachowicz.

Led by auction industry pioneers Ross and Kirk Dove, [Heritage Global Partners](#) is one of the country’s leading asset advisory and auction services firms, assisting large and small companies with buying and selling assets. A [Counsel RB Capital](#) company (OTCQB: CRBN), HGP specializes in asset brokerage, inspection, and valuations, industrial equipment and real estate auctions, as well as enterprise auctions combining tangible and intangible assets.

To obtain more information, please visit www.hgpauction.com or contact George Wandachowicz at gw@hgpauction.com.

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