



**Heritage Global Partners**

ASSET ADVISORY AND AUCTION SERVICES  
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**News Announcement**

**For Immediate Release**

**HERITAGE GLOBAL PARTNERS TO CONDUCT GLOBAL ONLINE SALE OF TESTING AND MEASURING MANUFACTURING AND RELATED EQUIPMENT AND ASSETS ON BEHALF OF SENSATA TECHNOLOGIES DECEMBER 18-19**

FREEMONT, Illinois and SAN DIEGO, California – December 4, 2012 – Heritage Global Partners (“HGP”), a worldwide leader in asset advisory and auction services and a wholly owned subsidiary of Counsel RB Capital (OTCQB: CRBN), today announced the upcoming sale of surplus presses, furnaces, loaders, dryers and a wide array of other related manufacturing equipment and assets utilized in the fields of testing and measuring. Due to an expected consolidation of its worldwide corporate manufacturing facilities, [Sensata Technologies](#) has elected to close its Freeport, IL operations, retaining asset advisory and auction services specialist HGP to conduct a Global Online Sale of assets located at its plant starting 7 am CT on December 18 and closing 10 am CT December 19.

A summary list of the wide array of items up for sale is accessible at the [HGP corporate website](#). Interested bidders are encouraged to attend a one-day facility preview at the 2520 South Walnut Street location in Freeport (61032) between 9 am and 4 pm CT on December 17.

“We anticipate very strong demand from bidders for our upcoming global online sale of these manufacturing and related test and measurement assets located at Sensata Technologies’ Freeport, IL plant,” stated Heritage Global Partners Director of Sales Brandon Smith. “Some of the highlights of the sale that will appeal to potential buyers include Battenfeld Presses, Watkins Johnson Furnaces, AMI/Presco Loaders, Printers and Dryers, in addition to various ovens, microscopes and other test and measurement assets,” added Mr. Smith.

Led by auction industry pioneers Ross and Kirk Dove, [Heritage Global Partners](#) is one of the leading worldwide asset advisory and auction services firms, assisting large and small companies with buying and selling assets. A [Counsel RB Capital](#) company (OTCQB: CRBN), HGP specializes in asset brokerage, inspection, and valuations, industrial equipment and real estate auctions, as well as enterprise auctions combining tangible and intangible assets.

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