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SulphCo's Sonocracking Petroleum and Natural Gas Refinery Technology, Equipment, Exclusive Patents and Other Intellectual Property to be Sold By Heritage Global Partners and Pluritas via Global Online Auction March 18-19

San Diego, CA and San Francisco, CA – February 19, 2013 – [Heritage Global Partners](#) (“HGP”), a global leader in asset advisory and auction services and a wholly owned subsidiary of [Counsel RB Capital](#) (OTCQB: CRBN), and Pluritas, LLC., a global leader in Intellectual Property monetization, today announced the upcoming global online Intellectual Property auction of SulphCo. SulphCo is a global developer of Sonocracking technology, a process designed to efficiently reduce the complex sulfur compounds in petroleum products and the carbon dioxide emissions during the desulfurization processes.

A virtual data room and website are available for the intellectual property being offered for sale. To gain access to the VDR interested parties must execute and return a copy of a Non-Disclosure Agreement to David Barkoff (contact below). To access a copy of the NDA, please click on the following link: [SulphCo NDA](#), or contact Mr. Barkoff directly with questions. Specifics of the sale can be found here: www.pluritas.com/campaigns/sulphco.shtml.

The global auction will be conducted online at <http://www.hgpauction.com/auctions/9549/sulphco/> on March 18, 2013, beginning at 7 am PST and ending on March 19, 2013 at 10 am PST. The sale will include its U.S. and foreign equivalent patents, registered trademarks, commercial-scale Sonocracking equipment and other intangibles.

“The upcoming offering of SulphCo’s patents and intellectual property is a unique opportunity for parties to acquire state-of-the-art Sonocracking technology,” stated Heritage Global Partners David Barkoff.

“We are delighted to be partnering with Heritage Global Partners, marrying their international auction expertise with Pluritas’ deep understanding of market leading technologies and their associated Intellectual Property rights,” said Robert Aronoff, Managing Partner of Pluritas.

Led by auction industry pioneers Ross and Kirk Dove, [Heritage Global Partners](#) is one of the leading worldwide asset advisory and auction services firms, assisting companies with buying and selling assets. HGP specializes in asset brokerage, inspection, and valuations, industrial equipment and real estate auctions, and much more.

[Pluritas, LLC](#), is a market leading intellectual property advisory firm that provides transaction and advisory services for the buying, selling, financing and strategic positioning of patents and brands.

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