



Heritage Global Partners

ASSET ADVISORY AND AUCTION SERVICES
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A Counsel RB Capital Company

NEWS ANNOUNCEMENT

DIGITAL DOMAIN'S STATE-OF-THE-ART ENTERTAINMENT PRODUCTION AND RELATED TECHNOLOGY ASSETS UTILIZED IN PRODUCING BLOCKBUSTERS FROM 'TITANIC' TO 'TRANSFORMERS' SET FOR LIVE GLOBAL WEBCAST AUCTION AND ONLINE SALE DECEMBER 12-14

PORT ST. LUCIE, Florida and SAN DIEGO, California – December 5, 2012 – Heritage Global Partners (“HGP”), a worldwide leader in asset advisory and auction services and a wholly owned subsidiary of Counsel RB Capital (OTCQB: CRBN), today announced that, subject to Bankruptcy Court approval, it is selling state-of-the-art entertainment industry assets utilized in the digital production of major motion pictures, advertising, gaming and cutting-edge virtual technology. A Live Global Webcast Auction is scheduled to begin at 10 a.m. ET on December 12 for select assets. Additionally, a Global Online Auction for the remainder of the assets begins 7 a.m. on December 13 and closes 10 a.m. on the 14th.

A summary list of items up for sale is available at <http://www.hgpauction.com/?auctionid=287>. Prospective bidders are encouraged to attend a two-day facility preview between 10 a.m.-4 p.m. ET December 10-11 at the Digital Domain office at 10250 S.W. Village Parkway, Port St. Lucie, FL. Key assets being auctioned fall into the categories of PC and storage, networking, movie-related and office furnishings.

“We expect very significant demand from bidders around the world for these unique entertainment production and technology assets that have been deployed in helping create some of the most successful movies of all-time,” stated Heritage Global Partners Director of Sales Nick Dove.

“Over a two-decade span, this organization, originally founded by cinema visionary James Cameron and partners, contributed cutting-edge visuals and stunning special effects for some of the industry’s top-grossing titles including *Titanic*, the first three installments of the *Transformers* franchise and Disney’s *Pirates of the Caribbean: At World’s End*, earning members of the Digital Domain creative team multiple Academy Awards®,” added Heritage Global Partners Vice President David Weiss.

Led by auction industry pioneers Ross and Kirk Dove, [Heritage Global Partners](http://www.hgpauction.com) is one of the leading worldwide asset advisory and auction services firms, assisting large and small companies with buying and selling assets. A [Counsel RB Capital](http://www.counselrb.com) company (OTCQB: CRBN), HGP specializes in asset brokerage, inspection, and valuations, industrial equipment and real estate auctions, as well as enterprise auctions combining tangible and intangible assets.

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